MELANIE RIEPL

UX/UI DESIGNER

UX/UI designer with a background in architecture, visual communication, interior- and exhibition design. I am dedicated to crafting innovative, human-centric solutions that deliver a purposeful impact. I strive to create engaging experiences and compelling stories that go beyond problem-solving but connect with users and their emotions.

EXPERIENCE

UX/UI DESIGNER

ES Com (freelance)   Berlin   Mar 2024 - present
- UX/UI design for edtech startup - user flows, prototyping, wireframing

UX/UI & VISUAL DESIGNER

Nui Care   Berlin, Munich   Sep 2022 - Feb 2024
- development of user experience for several features of Nui (app for family caregivers) from concept to implementation - ideation, usability, user journey, wireframing, mockups, prototyping, user interface, user testing, maintenance of design system
- development of corporate identity, maintenance of brand consistency

UX/UI DESIGNER

Hillert Next   Berlin   Apr 2022 - Aug 2022
- wireframing, user interface design and prototyping for several features of Renewvate (assistant for home renovation planning) in mobile and desktop format, creation of components for design system
- redesign of an online shop for MV Tec (manufacturer of imaging software) in desktop and mobile format, wireframing, user interface design, prototyping, creation of components for design system

INTERIOR / ARCHITECTURAL / EXHIBITION DESIGNER

The Design Solution, Avantgarde, Event Comm, RPM, SAY Architects, HPP Architekten   London, Berlin, Cologne   Jan 2014 - Mar 2022
- work on various projects in the realm of exhibition, museum, brand space, interior and architecture - concept & detail design, interior layout, visualisation, 3d modelling, construction planning, CAD-drawing

EDUCATION

UI DESIGN INTENSIVE

Careerfoundry, Berlin   **UI Design Course**   Jan - May 2021

MASTER DEGREE

UAS Düsseldorf   **MA Exhibition Design**   2011 - 2013

BACHELOR DEGREE

UAS Düsseldorf   **BA Architecture & Interior Architecture**   2006 - 2010

CONTACT

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SKILLS

Concept

Prototyping

Wireframing

User Interface Design

User Journey

Personas

User Centered Design

Research

User Testing

Responsive Design

Typography

Visual Design

Branding & CI

SOFTWARE

Figma

Sketch

InVision

Photoshop

Illustrator

InDesign

Adobe CC

LANGUAGES

English
high proficiency
French
negotiation level
German
native speaker